


# Prevention Strategies



**aarambh India**

A Prerana & ADM Capital Foundation Initiative

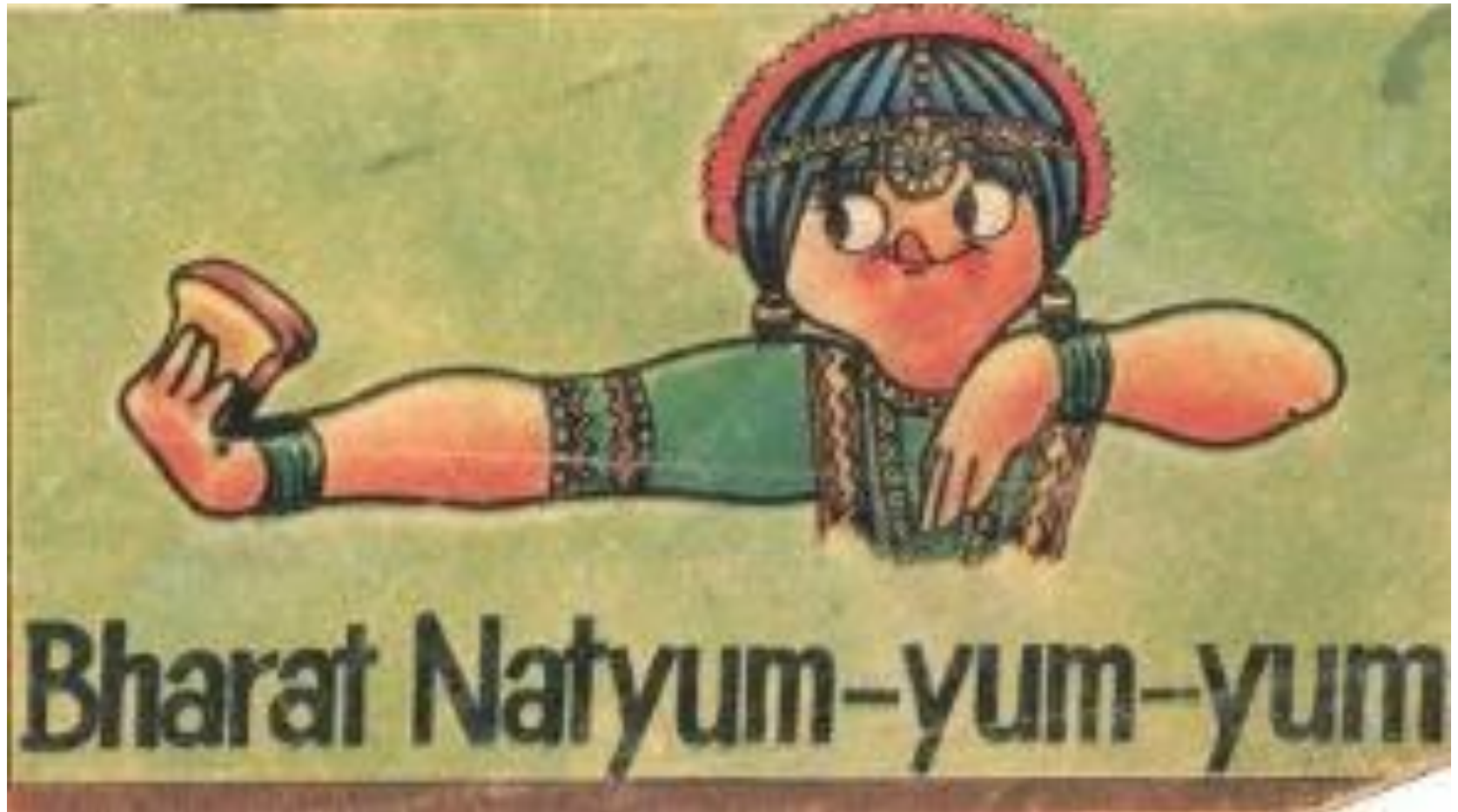
Has the time come to change the communications material around this issue?



**Child sexual abuse is a crime**

**STOP**  
Child Abuse

Cultural Remedies are the only way to Prevent



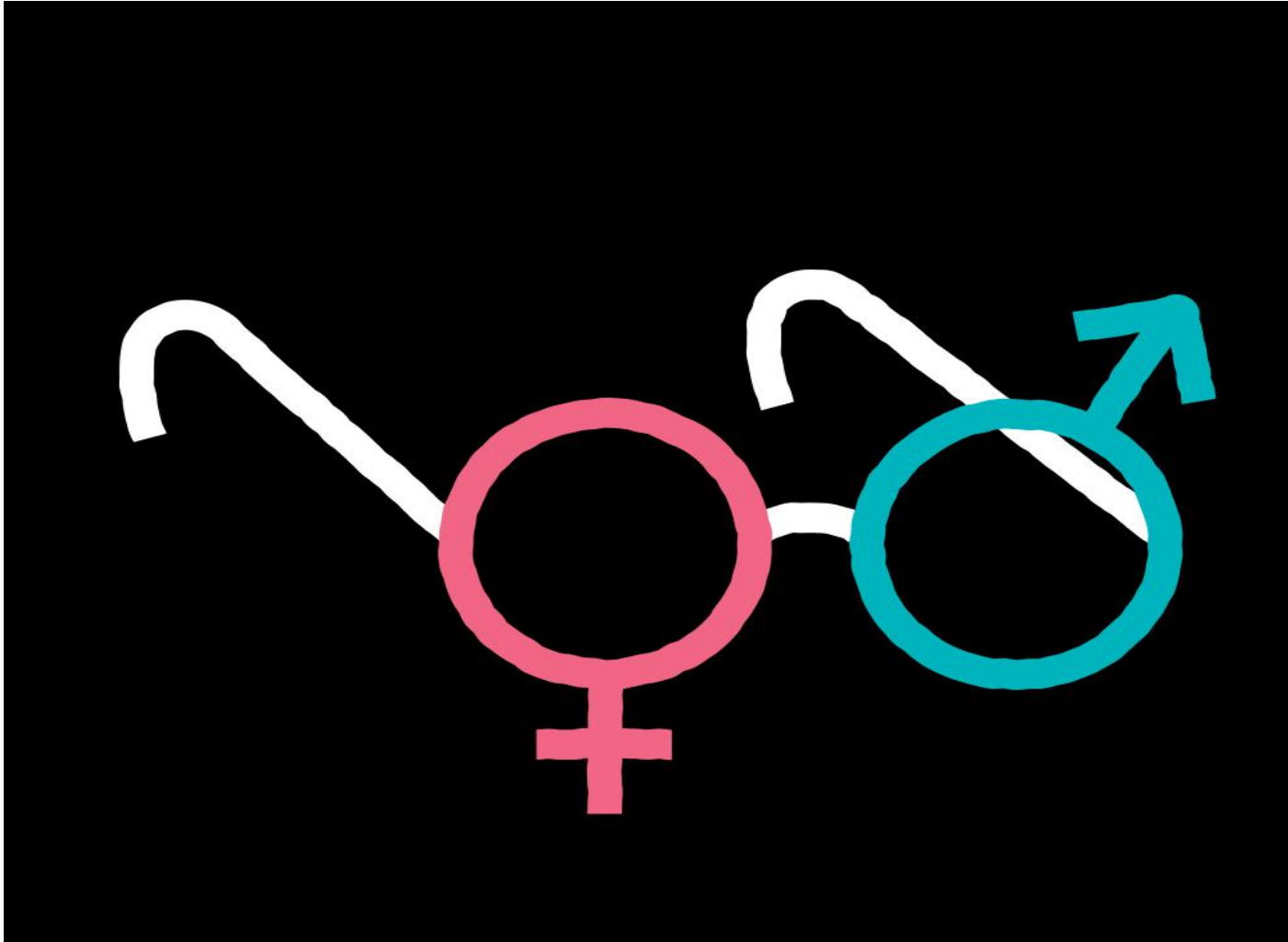
# The Risk Opportunity Spectrum – Building Children’s Resilience



# Need for addressing Intersectionality's



# Sexuality Education for Adults



# Addressing Our Men & Boys



# Decentralizing the movement and taking it to rural areas





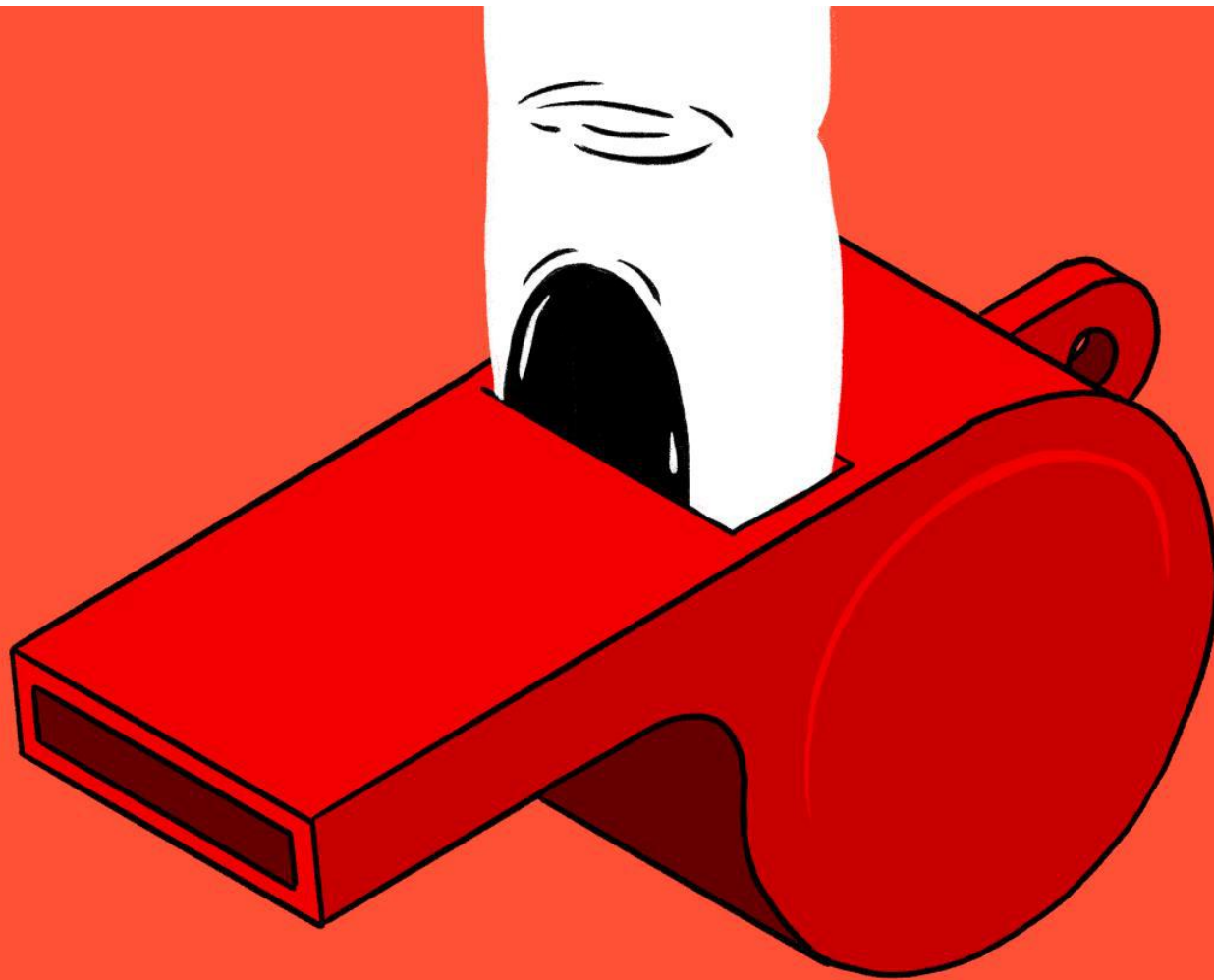
# Training happening for Homogenized groups



# Measuring Impact of our Prevention Programs



How do we take the issue to its tipping point by simplifying the message?



# Thank You